



Who: Palm Springs Gay Men's Chorus (PSGMC) Launches Toy & Gift Drive.

What: "Chorus Cares" is a PSGMC program providing Outreach Initiatives throughout the Coachella Valley. In an effort to help Martha's Village and Kitchen, the Chorus is launching a Toy & Gift Drive over the next few weeks to make sure kids of all ages have a wonderful holiday season. The initiative also has major support from Mattel.

The community can donate unwrapped toys/gifts, or gift cards of up to \$25 to fast food, major retail and online outlets, grocery and VISA gift cards.

Palm Springs Drop Off Dates & Points:

Palm Springs Cultural Center

Certified Farmer's Market

2300 East Baristo Road, Palm Springs

Saturdays: November 23 & 30 (8:00AM - 1:00PM – PSGMC Booth)

Steel Gym Palm Springs

1751 North Sunrise Way, Suite E, Palm Springs

November 29 - December 10 (Drop-off box)

Additional Way to Give:

Donations of cash/check/cc will also be accepted, place cash or checks in an envelope labeled "Chorus Cares" and drop off at one of the locations. Pay by credit card at PSGMC.COM by clicking "**Chorus Cares**" under the heading "**Give/Donate.**"

PSGMC Outreach Committee Chair:

"The Palm Springs Gay Men's Chorus will once again support the youth at Martha's Village and Kitchen in providing gifts, toys and gift cards for the holiday season. Each year, when we drop off at their Indio location, our hearts are filled with joy to see the smiles on the staff knowing that their residents and clients will have a merry holiday season," said Sergio Pena, PSGMC Community Outreach Committee Chair.

Additional Information on PSGMC:

Since 1999, PSGMC has given back to its community through anti-bullying grants to the Gay/Straight Alliances in the school districts, collecting household items for those less fortunate, toy and school supplies drives and so much more. In addition, the Chorus has performed for Greater Palm Springs Pride, Cathedral City LGBT Days, DAP Health Equity Walk, Rancho Mirage Library, Palm Desert Sunday Sounds, Tour de Palm Springs and the star dedication for Peggy Lee.

In November 2016, Palm Springs Pride recognized PSGMC as the Organization of the Year and in 2018 the City of Palm Springs recognized PSGMC as the Official Gay Men's Chorus of Palm Springs. PSGMC continues to be, A Chorus Like No Other!

PSGMC Mission:

Through musical excellence, community outreach, and civic responsibility, PSGMC seeks to entertain, inspire, and educate the culturally diverse community in which we live.

For more information on a variety of ways to support or join the Palm Springs Gay Men's Chorus, visit www.PSGMC.com. Press inquiries should be directed to Jeff Hocker at 760-409-1530 or jeffhocker1@gmail.com.