



MEDIA ALERT REQUEST FOR INTERVIEWS

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Who: Palm Springs Gay Men's Chorus (PSGMC) Launches School Supplies Drive on August 10, 2024.

What: "Chorus Cares" is a PSGMC program providing Outreach Initiatives throughout the Coachella Valley. In an effort to help school age kids, "Chorus Cares" will be doing a School Supplies Drive for two elementary schools to gather the supplies needed for the 2024-2025 school year.

Palm Springs Drop Off Points:

Steel Gym, 1751 North Sunrise
August 10-31 (6:00AM-8:00PM Daily)

Dollar Tree, 1717 East Vista Chino
Saturdays: August 10, 17, 24, 31 (10:00AM-2:00PM)

Mizell Center, 480 South Sunrise Way
Saturdays: September 7 and 14 (12:00PM-2:00PM)

Items Needed: 1.5 inch binders, pencils (pencil pouches, pencil boxes, erasers, colored pencils), glue sticks (NOT hot glue sticks), child scissors, spiral notebooks (large rule), paper folders, crayons (8-24 per pack), Expo markers (thick and fine) Sharpies all colors, loose-leaf notebook paper (large rule), composition books, index cards, construction paper, paint brushes, backpacks and erasers.

\$25 gift cards for students and or classes for improvement, achievement and other acknowledgements.

Where & How:

- 1) Order school supplies online and have them sent to:
PSGMC Care of Sergio Pena, 1150 East Palm Canyon Drive, Unit #7, Palm Springs, CA 92264. **(This address is for mail order only, no drop off!)**
- 2) Donations of cash/check/cc will also be accepted, place cash or checks in an envelope labeled "Chorus Cares" and drop off at one of the locations. Pay by credit card at PSGMC.COM by clicking "Chorus Cares" under the heading "Give/Donate."

- **Media Photo OP: On Saturdays: Sept. 7 & 14 from 12:00-2:00PM at Mizell Center, 480 South Sunrise Way.** “Chorus Cares” PSGMC team will be onsite collecting supplies. PSGMC will also have its “Dip Jar,” for anyone wanting to do a cash donation for us to buy the school supplies.
- **Media Photo OP: Delivery to schools will take place Thursday, September 19 at 9:00AM** to Two Bunch Palms Elementary School, 14250 West Drive, Desert Hot Springs and on **Friday, September 20 at 9:00AM** to Andrew Jackson Elementary School, 82850 Kenner Avenue, Indio.

PSGMC Outreach Committee Chair:

“The Palm Springs Gay Men’s Chorus is excited to announce the launch of our annual School Supplies Drive. While singing is our forte’, our mission includes supporting the culturally diverse community in which we live. The School Supplies Drive is one of the tangible outreach initiatives, which reflects our values to promote civic responsibility, life-long learning, and singing. We invite you to join us in our efforts to collect much needed school supplies for two local elementary schools. The generous support of our community never ceases to amaze me,” said Sergio Pena, PSGMC Community Outreach Committee Chair.

Additional Information on PSGMC:

Since 1999, PSGMC has given back to its community through anti-bullying grants to the Gay/Straight Alliances in the school districts, collecting household items for those less fortunate, toy and school supplies drives and so much more. In addition, the Chorus has performed for Greater Palm Springs Pride, Cathedral City LGBT Days, Rancho Mirage Library, Palm Desert Sunday Sounds and Tour de Palm Springs and the star dedication for Peggy Lee. In November 2016, Palm Springs Pride recognized PSGMC as the Organization of the Year and in 2018 the City of Palm Springs recognized PSGMC as the Official Gay Men’s Chorus of Palm Springs. PSGMC continues to be, A Chorus Like No Other! To support the Chorus and for more information, visit www.PSGMC.com.

PSGMC Mission:

Through musical excellence, community outreach, and civic responsibility, PSGMC seeks to entertain, inspire, and educate the culturally diverse community in which we live.

For more information on a variety of ways to support or join the Palm Springs Gay Men's Chorus, visit www.PSGMC.com. Press inquiries should be directed to Jeff Hocker at 760-409-1530 or jeffhocker1@gmail.com.