## FOR IMMEDIATE RELEASE

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## Palm Springs Gay Men's Chorus Partners with Reforma Palm Springs for Two Cabaret Fundraisers

(Palm Springs, CA) – May 14, 2024... Reforma - The Hottest New Fine Dining, Nightclub, and Entertainment experience has formed a strategic partnership to build opportunities to support the Palm Springs Gay Men's Chorus (PSGMC). Reforma Palm Springs will host two cabaret fundraising shows themed *"Love is in the Air*," Sunday, June 2 at 3:30PM (doors open at 2:00) and at 7:00PM (doors open at 5:30) and is located at 333 South Palm Canyon Drive.

"Love is in the air this June at Reforma! Our summer cabaret is a new tradition that extends our season and features individual talents of PSGMC members, along with wonderful guest artists from the community. At our second annual event, you'll hear music that celebrates love! Reforma is the perfect venue for this exciting and unique event. We hope you'll join us," remarked Jerry Soria-Foust, PSGMC Artistic Director.

Each show will have it's own distinct look and feel and will feature LIVE Auctions (an African Safari and a Brand G Cruise to Spain, Morocco and the Canary Islands), silent auctions, along with local luminaries John Taylor, morning host of KGAY 106.5FM at the 3:30pm performance and Scott Nevins, Producer and TV personality at the 7:00PM show as Masters of Ceremonies.

Reforma's kitchen, helmed by executive chef, Erick Hernandez, turns out a pan-Latin menu paying homage to the Southern California experience. Cuisines from Mexico, Central and South America are represented and fused, delivering a unique dining opportunity and will take center stage at each performance. "Working with Reforma gives us the perfect blend of state-of-the-art sound and lighting, deliciously inspired cuisine, along with the incredible team of Deepest Cut Hospitality overseeing every detail," said Jeff Hocker, PSGMC 2<sup>nd</sup> Tenor and Cabaret Executive Producer.

Ricardo Ruiz, whose work is featured at The Cheech Marin Center for Chicano Art and Culture "The Cheech" in Riverside, has created Reforma's artistic centerpiece; an expansive mural that greets visitors when they first enter the venue. Additional works of contemporary Latin American art are found throughout the venue.

Click <u>HERE</u> to purchase Cabaret tickets for the show on Sunday, June 2, 3:30PM, doors open and lunch/brunch service begins at 2:00PM.

Click <u>HERE</u> to purchase Cabaret tickets for the show on Sunday, June 2, 7:00PM, doors open and dinner service begins at 5:30PM.

For more information and to purchase tickets call 760-219-2077 or visit <u>www.PSGMC.com</u> and click on the "**Purchase Tickets**" Button.

## Mission:

Through musical excellence, community outreach, and civic responsibility, the Palm Springs Gay Men's Chorus seeks to entertain, inspire, and educate the culturally diverse community in which we live.