



MEDIA ALERT REQUEST FOR INTERVIEWS

Jeff Hocker, Publicist
760-409-1530
jeffhocker1@gmail.com

Who: Palm Springs Gay Men's Chorus (PSGMC) Launches School Supplies Drive.

What: "Chorus Cares" is a PSGMC program providing Outreach Initiatives throughout the Coachella Valley. In an effort to help school age kids, "Chorus Cares" will be doing a School Supplies Drive for two elementary schools to gather the supplies needed for the 2023-2024 school year.

Items Needed: pencils, glue sticks (NOT hot glue sticks), plastic pencil/pen holders, child scissors, spiral notebooks (large rule), paper folders, crayons (8-24 per pack), loose-leaf notebook paper (large rule), index cards, construction paper, and erasers.

When: School Supplies Launches on Saturday, July 8:

Where & How:

1) Order school supplies online and have them sent to:

PSGMC, 215 Calle Bravo, Palm Springs, CA 92264

(THIS ADDRESS IS FOR MAIL ORDER ONLY, NO DROP OFF!)

2) Drop-off at the Palm Springs Certified Farmers Market at the Palm Springs Pavilion, 401 S. Pavilion Way, Palm Springs. Bring your donations to the donation box placed at the Certified Farmers' Market every Saturday starting **July 8 through July 29.**

- **Media Photo OP:** On **Saturday, July 29 from 8:00AM-1:00PM** "Chorus Cares" PSGMC team will be onsite collecting supplies. PSGMC will also have its "Dip Jar," for anyone wanting to do a cash donation for us to buy the school supplies.
- **Media Photo OP:** Delivery to schools will take place **Tuesday, August 8th between 10AM-11AM** to **Agua Caliente Elementary School** in Cathedral City; and **Wednesday August 9 between 10:00-11:00AM** to **Theodore Roosevelt Elementary School** in Indio.

3) Donations of cash/check/cc will also be accepted, put cash or checks in an envelope labeled “Chorus Cares” and drop off at the Certified Farmers Market at the Palm Springs Pavilion on **Saturday, July 29**. Pay by credit card at www.PSGMC.COM by clicking the “**Chorus Cares**” link under the heading “**Give/Donate.**”

PSGMC Outreach Committee Chair:

“The Palm Springs Gay Men’s Chorus is excited to announce the launch of our annual School Supplies Drive. While singing is our forte’, our mission includes supporting the culturally diverse community in which we live. The School Supplies Drive is one of the tangible outreach initiatives, which reflects our values to promote civic responsibility, life-long learning, and singing. We invite you to join us in our efforts to collect much needed school supplies for two local elementary schools. The generous support of our community never ceases to amaze me,” said Victor Culatta, PSGMC Community Outreach Committee Chair.

Additional Information:

Since 1999, PSGMC has given back to its community through anti-bullying grants to the Gay/Straight Alliances in the school districts, collecting household items for those less fortunate, toy and school supplies drives and so much more. In addition, the Chorus has performed for Greater Palm Springs Pride, Cathedral City LGBT Days, Rancho Mirage Library, Palm Desert Sunday Sounds and Halloween on Arenas. In November 2016, Palm Springs Pride recognized PSGMC as the Organization of the Year and in 2018 the City of Palm Springs recognized PSGMC as the Official Gay Men’s Chorus of Palm Springs. PSGMC continues to be, A Chorus Like No Other! To support the Chorus and for more information, visit www.PSGMC.com.

About Palm Springs Gay Men’s Chorus:

Through musical excellence, community outreach, and civic responsibility, PSGMC seeks to entertain, inspire, and educate the culturally diverse community in which we live.

For more information on a variety of ways to support or join the Palm Springs Gay Men’s Chorus, visit www.PSGMC.com. Press inquiries should be directed to Jeff Hocker at 760-409-1530 or jeffhocker1@gmail.com.