



MEDIA ALERT REQUEST FOR INTERVIEWS

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Who: Palm Springs Gay Men's Chorus (PSGMC) to Launch School Supplies Drive.

What: "Chorus Cares" is a PSGMC program providing Outreach Initiatives throughout the Coachella Valley. In an effort to help school age kids, "Chorus Cares" will be doing a School Supplies Drive for two elementary schools to gather the supplies needed for the 2022-2023 school year.

When: School Supplies Launch, Friday, July 8 with two ways to donate:

- **Photo OP:** Drop off supplies in person **Saturday, July 23 or Saturday, July 30 both days from 8:00-11:00AM** at the Mizell Center Parking Lot, 480 South Sunrise Way, Look for the PSGMC tent, or financially support PSGMC (see below).
- **Photo OP:** Drop off to schools will take place Monday, August 8 between 10:00-11:00AM to Vista del Monte Elementary school in Palm Springs and Wednesday, August 10 to Theodore Roosevelt Elementary School in Indio.

Items Needed: pencils, glue sticks (NOT hot glue sticks), plastic pencil/pen holders, child scissors, spiral notebooks (large rule), paper folders, crayons (8-24 per pack), loose-leaf notebook paper (large rule).

Where & How:

1) Touch less drop-off at the Mizell Senior Center Parking Lot, 480 South Sunrise Way at the corner of Ramon Road, Palm Springs. Put supplies in your trunk and volunteers will take them out at the drop-off point or just hand them to volunteers as you pull up.

2) Donations of **cash/check/cc** will also be accepted, put cash or checks in an envelope labeled "Chorus Cares" and drop off at Mizell Senior Center at the designated date and times. PSGMC will also have its "Dip Jar" onsite, so that you can donate in increments of \$20. Pay by credit card at www.PSGMC.COM by clicking the "Chorus Cares" link under the heading "Give/Donate." School supplies will be bought with the donations received.

PSGMC Outreach Committee Chair:

“The Palm Springs Gay Men’s Chorus is excited to announce the launch of our annual School Supplies Drive. While singing is our forte, our mission includes supporting the culturally diverse community in which we live. The School Supplies Drive is one of the tangible outreach initiatives, which reflect our values to promote civic responsibility, life-long learning, and singing. We invite you to join us in our efforts to collect much needed school supplies for two local elementary schools. The generous support of our community never ceases to amaze me,” said Victor Culatta, PSGMC Community Outreach Committee Chair.

Additional Information:

Now in its 24th Season, PSGMC has given back to its community through the George Zander Memorial Anti-bullying Fund giving grants to Gay/Straight Alliances in the Coachella Valley School Districts, food and baby supply drives for Martha’s Village and Kitchen, PPE mask making for Eisenhower Health, raising over \$12,000 in 2021 for the Desert AIDS Walk and much more. Palm Springs Gay Men’s Chorus is A Chorus Like No Other!

About Palm Springs Gay Men’s Chorus:

Through musical excellence, community outreach, and civic responsibility, PSGMC seeks to entertain, inspire, and educate the culturally diverse community in which we live.

For more information on a variety of ways to support or join the Palm Springs Gay Men's Chorus, visit www.PSGMC.com. Press inquiries should be directed to Jeff Hocker at 760-409-1530 or jeffhocker1@gmail.com.