



## **MEDIA ALERT REQUEST FOR INTERVIEWS**

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**Who:** Palm Springs Gay Men's Chorus (PSGMC).

**What:** "Chorus Cares Kid's Holiday Gift & Toy Drive" to benefit Martha's Village & Kitchen.

**Items Needed:**

New unwrapped Gift or Toy in original packaging. Gift cards up to \$25 value.

**When:** Saturday, December 19 from 8:00a.m. - 12 N.

**Where & How:**

Drop off in person at the Palm Springs Gay Men's Chorus booth at the Certified Farmers Market, Palm Springs Cultural Center, 2300 East Baristo Road, Palm Springs.

**PSGMC Outreach Committee Chair:**

"At this particular time, we are not able to do the thing we do best and are most passionate about, singing together in person. In response to our community, we are using our vast energy and our membership consisting of over 115 to help the Coachella Valley in a way that is safe for everyone. PSGMC is thrilled to continue our initiative "Chorus Cares" to help our communities who have the greatest needs. For the December holidays, we are happy to roll out the **Kid's Holiday Gift and Toy Drive** that will benefit the children at Martha's Village and Kitchen in Indio," said Bill Butler, PSGMC.

**Additional Information:**

Since 1999, PSGMC has given back to its community through anti-bullying grants, food drives, PPE mask making, collecting household items for those less fortunate, raising money for the Desert AIDS Walk and much more. Palm Springs Gay Men's Chorus is A Chorus Like No Other!

**About Palm Springs Gay Men's Chorus:**

To be a chorus of gay men who, through musical excellence, community outreach and civic responsibility, are dedicated to entertaining, inspiring, and educating the culturally diverse community in which we live.

For more information on a variety of ways to support or join the Palm Springs Gay Men's Chorus, visit [www.PSGMC.com](http://www.PSGMC.com). Press inquiries should be directed to Jeff Hocker at 760-409-1530 or [jeffhocker1@gmail.com](mailto:jeffhocker1@gmail.com).

**About Certified Farmer's Market:**

The mission of the Palm Springs Cultural Center's Certified Farmers' Market Program is to serve as a community gathering place where local farmers and vendors can offer fresh agricultural and related products.

[www.certifiedfarmersmarkets.org](http://www.certifiedfarmersmarkets.org)

**About Martha's Village & Kitchen:**

Martha's is a safe, welcoming environment for impoverished and homeless families, children, and individuals, providing a proven robust selection of housing, education, and support services so that they are empowered to transform their lives with dignity. Martha's collaborates and partners with other organizations and agencies to leverage resources and fill gaps to ensure the effectiveness and long-term sustainability of the organization and to break the cycle of poverty for the people we serve.

[www.marthasvillage.org](http://www.marthasvillage.org)