



MEDIA ALERT REQUEST FOR INTERVIEWS

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Who: Palm Springs Gay Men's Chorus (PSGMC) Launches School Supplies Drive.

What: "Chorus Cares" is a new PSGMC program to do Outreach Initiatives throughout the Coachella Valley. "Chorus Cares" launches with a School Supplies Drive for two elementary schools to gather the supplies needed for the 2020-2021 school year, regardless of whether it is online or in-person. Benefiting schools include Bubbling Wells Elementary in Desert Hot Springs and Van Buren Elementary in Indio.

Items Needed: pencils, glue sticks, plastic pencil/pen holders, child scissors, spiral notebooks (large rule), paper folders, crayons (8 – 16 per pack), loose-leaf notebook paper (large rule).

When: Launches, Wednesday, July 15 with three ways to donate. Drop off in person Friday, July 24 or Saturday, July 25 from 8:00-10:00a.m, order online or financially support the initiative.

Where & How:

1) Order the supplies online at [smile.Amazon.com](https://smile.amazon.com) and designate Palm Springs Gay Men's Chorus as the 501 © 3 and send to PSGMC, 49 Camino Real, Rancho Mirage, CA 92270.

2) Touch less drop-off at the Mizell Senior Center Parking Lot, 480 South Sunrise Way at the corner of Ramon Road, Palm Springs. Put supplies in your trunk and volunteers will take them out at the drop-off point.

3) Donations of **cash/check/cc** will also be accepted, put cash or checks in an envelope labeled "Chorus Cares" and drop off at Mizell Senior Center at the designated date and times. Pay by credit card at www.PSGMC.COM and signify "School Supplies Drive."

PSGMC Outreach Chair:

“At this particular time, we are not able to do the thing we do best and are most passionate about, singing together in person. In response to our community, we are using our vast energy and our membership consisting of over 115 to help the Coachella Valley in a way that is safe for everyone. PSGMC is thrilled to unveil "Chorus Cares" to help our communities who have the greatest needs. We anticipate that this first initiative, our "School Supplies Drive," to help 2 elementary schools, one each from the Palm Springs Unified and Desert Sands Unified school districts will be a great success," said Bill Butler.

Additional Information:

Since 1999, PSGMC has given back to its community through anti-bullying grants, food drives, PPE mask making, collecting household items for those less fortunate, raising over \$15,000 in 2019 for the Desert AIDS Walk and much more. Palm Springs Gay Men's Chorus is A Chorus Like No Other!

About Palm Springs Gay Men's Chorus:

To be a chorus of gay men who, through musical excellence, community outreach and civic responsibility, are dedicated to entertaining, inspiring, and educating the culturally diverse community in which we live.

For more information on a variety of ways to support or join the Palm Springs Gay Men's Chorus, visit www.PSGMC.com. Press inquiries should be directed to Jeff Hocker at 760-409-1530 or jeffhocker1@gmail.com.